

# Revealing Differences in Designer's and Users' Perspectives:

## A Tool-supported Process for Visual Attention Prediction for Designing HMIs for Maritime Monitoring Tasks

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## ▶ Monitoring Systems

*Why do we need to learn about the monitoring behavior?*

- ▶ Monitoring is done *to observe a system state in order to predict future states of the system.*
- ▶ Monitoring happens for instance while: driving a car, flying a plane, or
  - ▶ steering a vessel:
    - ▶ Monitoring tasks consume most of the time spent
    - ▶ 70%-80% of accidents happen because of missing access to information

## Monitoring Behavior

*Ways to learn about the monitoring behavior of a user*

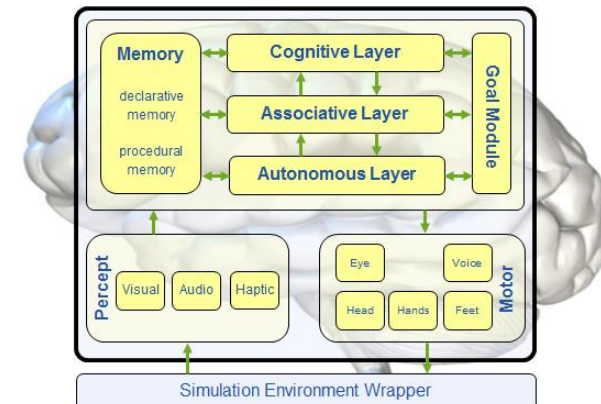
### 1. Eye-Tracking Technology

- ▶ Trustworthy, noisy data: PDT, Traces
- ▶ Considers system dynamics
- ▶ Requires Prototype, realistic Setup, several Participants, High Effort (Time + Costs)



### 2. Attention Prediction by using Cognitive Modelling

- ▶ Comparative data: PDT
- ▶ „Abstract“, mostly static system
- ▶ No prototype, few experts, low effort
- ▶ Model can be inspected
- ▶ „Tricky to use“



## ► Attention Prediction

*by running a user model in a cognitive architecture*

- A cognitive architecture can be understood as a
  - „generic interpreter“ that
  - executes formalized procedures of a human operator
  - In a physiological and psychological plausible models.
  
- Adaptive Information Expectancy Model (Wortelen, 2014)
  - Probability ***P*** of switching to goal ***g*** among a set of goals:

$$P(g) = \frac{u_g}{\sum_{g_i \in G} u_{g_i}} \cdot \frac{v_g}{\sum_{g_i \in G} v_{g_i}}$$

***u*** – expected new information, ***v*** – value of information... of an information source (IS)

## Basic Research Questions

*for performing a qualitative study*

*Are non-experts in cognitive modelling able to generate visual attention predictions?*

*H<sub>1</sub>: Users without specific prior knowledge **are able to use the HEE** and end up with results **in a reasonable amount** of time*

*H<sub>2</sub>: The **variations** between the models specified by the participants are small*

*How do helpful visualizations of the results look like and for what are they good for?*

*H<sub>3</sub>: The result visualization of the HEE is clear:*

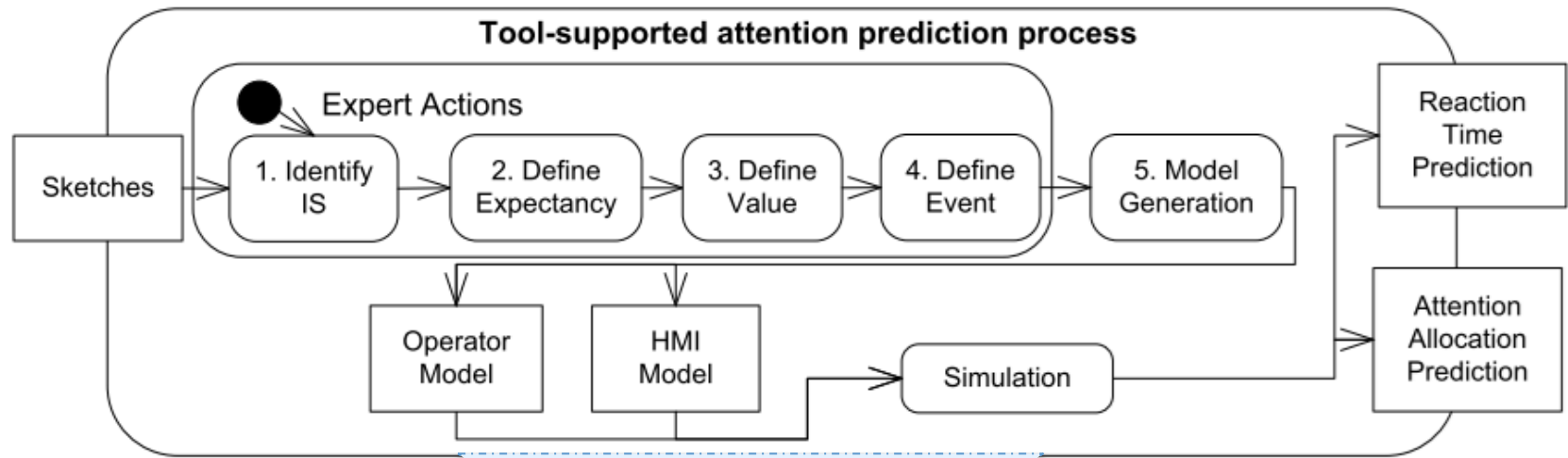
*H<sub>3a</sub>: for a **pie chart** -> average attention allocation prediction*

*H<sub>3b</sub>: for a **heatmap** -> average attention allocation distribution*

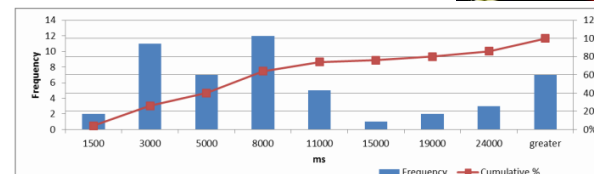
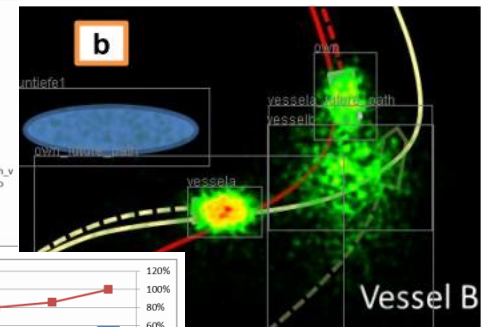
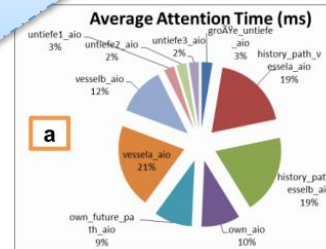
*H<sub>3b</sub>: for a **histogram** -> avg. reaction time prediction*

# Expectancy and Value Definition

*by following a structured, tool supported process*



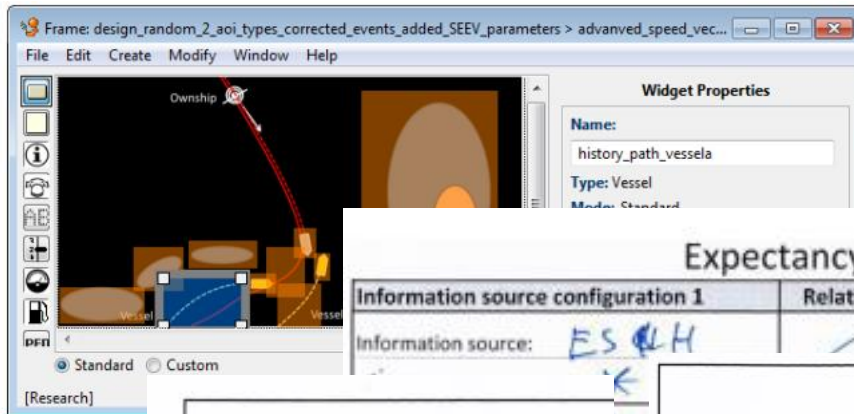
## Tool-supported Process





# Demonstration Video

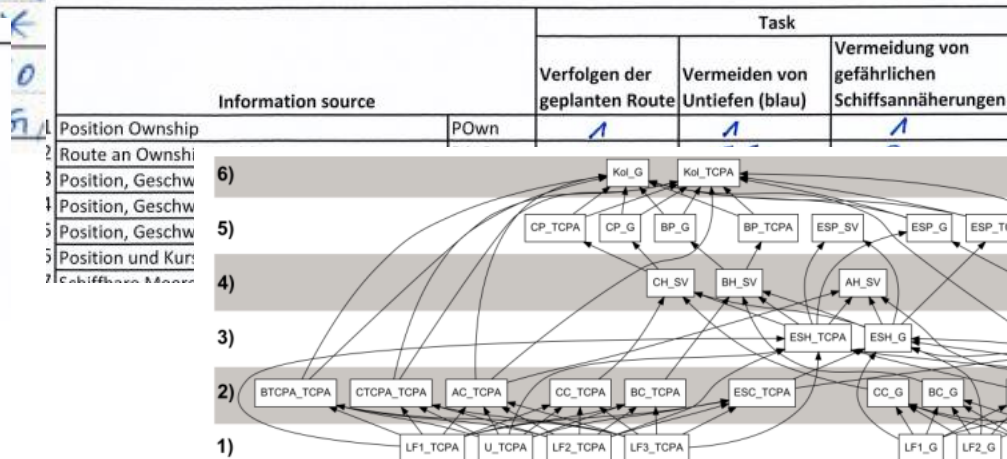
...of the entire tool supported avg. attention prediction process



## Expectancy Relation

Information source configuration 1	Relation	Information source configuration 2
Information source: <i>ES, AH</i>	<i>✓</i>	Information source: <i>AH, BH, CH</i>

*C = B*  
*C > A*  
*B > A*



## ▶ Explorative Study

### *The study setup*

#### ▶ *Four Subject Matter Experts*

- ▶ Cognitive Modelling Expert
- ▶ Interface Designer that created the designs
- ▶ Expert in Analyzing Situation Awareness
- ▶ Maritime Domain Expert (ship master)

#### ▶ All Experts (where video-taped)

- ▶ received a short scripted introduction (~10 min)
- ▶ performed the entire process (questions allowed)
- ▶ where asked for feedback after each step
- ▶ analyzed the results (visualizations)



## Results

*about required modelling time + prior knowledge required*

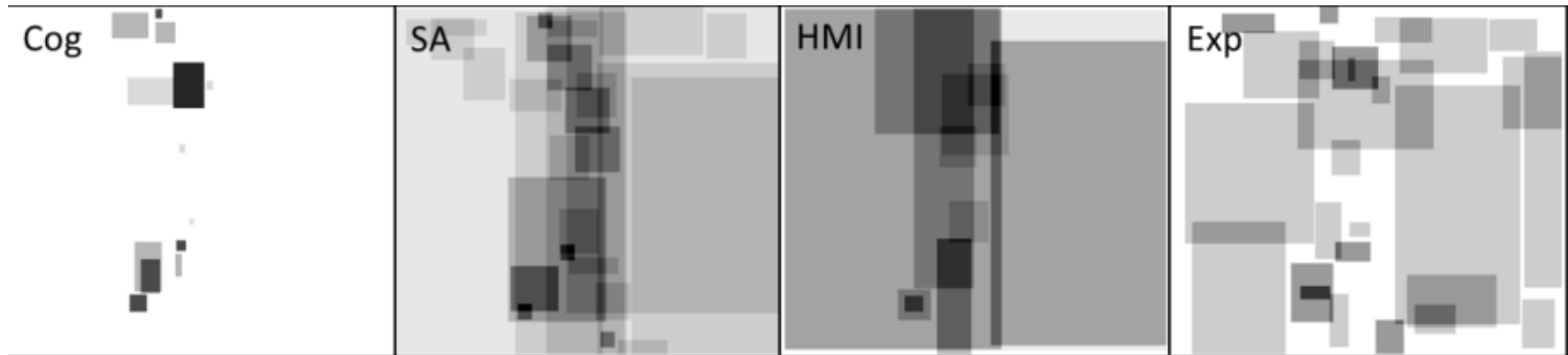
Subject	IS Identification		Expectancy		Relevance		Entire Modelling Time	Entire study
Cog	3	23	6	16	1	3	42	94
SA	6	70	3	55	1	7	132	112
HMI	5	52	2	53	1	7	112	105
Exp	6	90	3	54	1	16	160	231

### ► *Modelling Mean Time: 2:02h*

- Cog. Exp. felt most familiar, had fewest IS (18)
- Sit. Awareness Exp. had most IS marked (47)
- Maritime Exp. commented a lot for IS (90 min)
- *All experts were able to get results in a reasonable amount of time.*

## Results

### *about model variations*



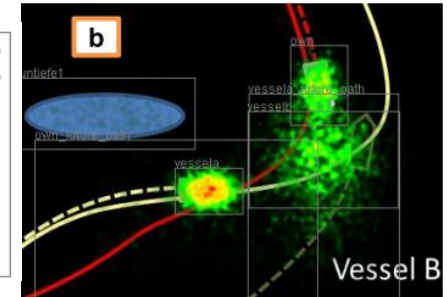
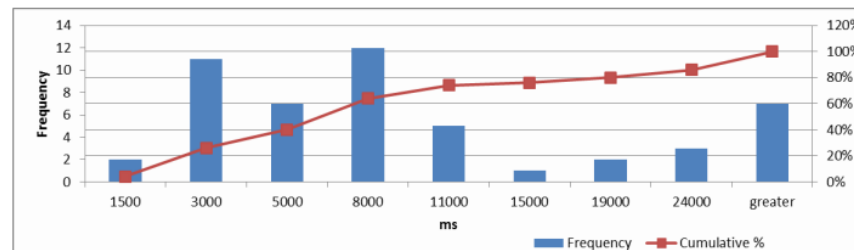
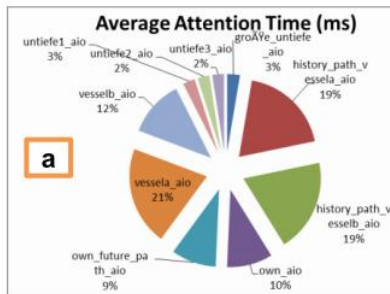
#### ► *130 Information Sources over 3 designs*

- 4 identical: beacons, ownship pos, high danger arega
- 8 marked different, 26 only marked by one expert,
- Model similarity measure: RSID
  - 10 most similar have clear boundaries
  - 11th most similar area of danger w/o clear borders.

#### ► We found no support for model similarity

# Results

## *understandability of result visualization*



### ► Pie chart

- How does an optimal attention distribution look like?
- 3 focus on a few IS only vs. HMI balanced distrib.

### ► Histogram

- Figured out to be complicated, even with example

### ► Heatmap

- Matched expectencies, all found arguments for their preferred design.

## ► 12 Conclusions

### *based on the qualitative study*

- Tool-based attention distribution predictions can be generated even by non-experts in cognitive modelling in a reasonable short amounts of time
- Information Source Markup vary -> Predictions as well
  - Does not affect the user's expectation
  - Variance affected by HMI with few element boundaries
- Visualizations
  - A pure attention distribution presented as a pie-charts has little value
  - Histograms were hard to understood for the audience
  - Heatmaps were easily understood and support analysis
    - What can a HMI designer learn from the operator's heatmap?

► Questions ?

# Thanks for your attention

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